

Comparative Study Of Uber And Regular Taxi Service

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Comparative Study Of Uber And

Comparative Study of Service Quality of Uber and Ola

Comparative Study of Service Quality of Uber and Ola Vanishree Sah 11 Moore, A T and Balaker, T (2006), "Do Economists Reach a Conclusion on Taxi Deregulation?", Econ Journal Watch, Volume 3, pp 109-132 12 Pandya, Utsav; Rungta, Rishi and Iyer, Geetha (2017), "Impact of Use of Mobile Apps of OLA Cabs and

Uber or Heetch: A comparative study on desirability and ...

Uber or Heetch: A comparative study on desirability and usability between ride-sourcing applications Alexander Heikinaho KTH Royal Institute of Technology School of Computer Science and Communication Department of Media Technology and Interaction Design alehei@kthse Fredilyn Vilarin KTH Royal Institute of Technology

Uber - Ola, The Competition Killer or The Competition ...

Although Uber/Ola taxi fares were largely found to be attractive and affordable to the passengers, there was also some irritant which the passengers did not like and that was the Surge Pricing by Uber and Ola The algorithmic pricing by Uber and Ola at peak hours showed huge spurt in the fares which the passengers often found unpalatable

OLA VS UBER: The Battle of Dominance

Revolution'? In this paper, an attempt has been made to do comparative study of two of such taxi aggregators that have radically changed the way "the great Indian middle class" commutes daily- OLA and UBER Currently, both OLA and UBER cabs are following the strategy of ...

A STUDY OF CUSTOMER SATISFACTION LEVEL OF OLA AND ...

1 To study the satisfaction level of respondents for Comfort level and Waiting period after booking OLA/ UBER cab 2 To study the overall analysis of

OLA/UBER services and what exactly people think about OLA/UBER in Pune city 3 To study the Motivational factors which drive people to use OLA/UBER cab services in Pune city RESEARCH METHODOLOGY

A DIAGNOSTIC STUDY OF THE CAB AGGREGATION INDUSTRY ...

Uber entered the India market with their global model of cashless payments, and adopted cash payments at a later stage Uber, though a global firm, entered late into the India market, thereby giving Ola the first mover advantage But Uber has the advantage of having a higher spending power, and a global market to fund their operations if required

A Comparative Study of Secondary Indexing Techniques in ...

A Comparative Study of Secondary Indexing Techniques in LSM-based NoSQL Databases Mohiuddin Abdul Qader, Shiwen Cheng, Vagelis Hristidis {mabdu002,schen064,vagelis}@csucru Department of Computer Science & Engineering, University of California Riverside ABSTRACT NoSQL databases are increasingly used in big data applications,

Service quality practices and customer satisfaction in ...

The study recommended that the managers of taxi companies should pay keen attention to service quality and other factors which lead to customer satisfaction 1 CHAPTER ONE: INTRODUCTION 11 Background of the Study In these modern times, firms are exposed to various macro environment forces which include fierce competition, globalization, rapid

CONSUMER PERCEPTION TOWARDS 'ONLINE FOOD ...

UBER EATS is average in terms of providing „Better Discounts“ and „Better Choice of Restaurants“ due to their location constraints For this reason, consumers opt to other service provider Swiggy Zomato Uber Eats Foodpanda 000 050 100 150 200 250 300 350 400 450 500 000 050 100 150 200 250 300 350 400 Better choice

A COMPARATIVE STUDY ON CUSTOMER SATISFACTION ...

A COMPARATIVE STUDY ON CUSTOMER SATISFACTION TOWARDS KFC AND MCDONALDS - RAJKOT ABSTRACT: The international market in forced in India with various sectors and industries that involve products of the consumers In today's competitive world, consumers are always a ...

The Effect of Dynamic Capabilities on Organizational ...

The study found that Uber taxi Company uses adaptive capability in its operations Uber Taxi Company has innovative and improving an organization's performance comparative to its entrants include two key objectives that business firms should aim to achieve Meanwhile the standard time in

Adoption of E-hailing Applications: A Comparative Study ...

Adoption of E-hailing Applications: A Comparative Study between Female and Male Users in Thailand Athapol Ruangkanjanases and Chayanee Techapoolphol Chulalongkorn Business School, Chulalongkorn University athapol@cbschulaacth Abstract—E-hailing, a process of ordering a taxi via mobile devices, has become popular in Thailand recently

Dynamics of Ride Sharing Competition

primarily, Uber (eg Hall etal (2015), Cohen etal (2016) and Castillo etal (2017)) The empirical literature on ride-sharing has primarily focused on a few key topics such as surge pricing, consumer surplus, capacity utilization, and traffic congestion One of the earliest study on Uber's surge pricing was Hall etal (2015) The

The Duty of Disclosure in Parliamentary Investigation: A ...

INVESTIGATION: A COMPARATIVE STUDY* HENY W EmuAw Apygmy FTER the Napoleonic wars there had been, in a few German states, isolated and almost insignificant attempts to t 1 introduce some sort of parliamentary inquiry"1 9 Even a liberal-minded ...

Using Interpretive Qualitative Case Studies for ...

: case study method, qualitative methods, interpretive research paradigm, exploratory research, theory building, semi-structured interviews, information systems, IS, entrepreneurship, small and medium enterprises, SMEs Introduction The case study method can be used as both a teaching method and a research strategy As a teach-