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Practical Business Forecasting - UNTAG

Useful Tools for Practical Business Forecasting 29 Introduction 29 21 Types and Sources of Data 30 211 Time-series,Cross-section,and Panel Data 30 212 Basic Sources of US Government Data 32 213 Major Sources of International Government Data 34 214 Principal Sources of Key Private Sector Data 35 22 Collecting Data from the Internet 37

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18 Defining “Demand” for Demand Forecasting (Michael Gilliland) 60 19 Using Forecasting to Steer the Business: Six Principles (Steve Morlidge) 67 110 The Beauty of Forecasting (David Orrell) 76 Chapter 2 Methods of Statistical Forecasting 81 21 Confessions of a ...

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of Business Forecasters in Philadelphia in 1997 and to academics at the “Judgmental Inputs to the Forecasting Proc ess” conference at University College London in 1998 At both meetings, respondents to a questionnaire agreed with a vast majority of the principles, but they reported that few of these principles were followed in practice

Business Forecasting: Practical Problems and Solutions

forecasting function about, 288–290 departments, 291–293 evaluation criteria, 290–291 executing effective forecasting process, 290 Forecasting:

Methods and Applications (Makridakis, Wheelwright, and Hyndman), 2, 82 Forecasting Methods Tutorials, 82 Forecasting: Principles and Practice (Hyndman and Athanasopoulos), 82, 177 forecasting

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